

Irrigation Management Workshop

A practical, one-day workshop
for growers, managers and
consultants.

April 8, 2009
Paso Robles

Improve quality while saving time, money & water

Benefits & Highlights

- ▶ Learn how to optimize each irrigation
- ▶ Hear from a variety of experts on irrigation and water topics
- ▶ Learn how proper irrigation scheduling benefits your crop
- ▶ See some of the latest advances in irrigation scheduling and soil moisture monitoring
- ▶ Visit the supplier showcase
- ▶ Earn valuable AG WAIVER CREDITS!

"We may be at the start of the worst California drought in modern history. It is imperative for Californians to conserve water immediately at home and in their businesses."

*- Lester Snow, director of the
California Department of Water Resources*

DON'T BE CAUGHT SHORT

Attend the IMW and learn how to squeeze
the most out of every drop

The Central Coast Irrigation Management Workshop is a one-of-a-kind workshop that focuses on irrigation principles and practices. This one-day class is packed with valuable information that will help you squeeze the most out of every valuable drop of water you apply to your vineyard or crop.

The workshop was developed by one of California's premiere soil-plant-water relations specialists. It will give you hands-on, practical information you can use immediately. Topics include everything from basic soil-plant-water relations to the latest technology in irrigation scheduling techniques.

Whether you're a grower, consultant, or farm manager, you and your crop will benefit from the practical presentations and hands-on demonstrations.

Don't miss this great opportunity to improve the quality of your crop from the ground up!

SUPPLIER SHOWCASE

The 2009 Irrigation Management Workshop will include a supplier showcase featuring manufacturers of some of the latest irrigation scheduling and soil moisture monitoring equipment. Manufacturer representatives will make brief presentations during the meeting and the workshop will conclude with a Supplier Showcase.

For an updated list of suppliers, call (805) 239-8200 or visit www.precisionaginc.com.

REGISTER ONLINE www.precisionaginc.com CALL (805) 239-8200

Central Coast Irrigation Management Workshop



presented by
PRECISION AG
INCORPORATED

Vina Robles Winery ■ Paso Robles ■ April 8, 2009 ■ 8AM - 5PM

PRINCIPLES OF IRRIGATION

- Soils of Paso Robles
- Soil-Plant-Water Relations

IRRIGATION SCHEDULING

- Irrigation Scheduling: Plant, Soil and Climate Based
- Determining Crop Coefficients
- Soil Moisture Monitoring Equipment Demonstrations

WATER QUALITY & AVAILABILITY

- Paso Robles Ground Water Basin Update
- Irrigation Water Quality Issues for Grapes

RECENT ADVANCES IN VINEYARD IRRIGATION SCHEDULING

- Use of the Leaf Porometer in Vineyard Irrigation Scheduling
- Comparison of Leaf Porometer & Pressure Chamber in Paso Robles Wine Grapes
- The Matric Potential Sensor and its Application in Irrigation Scheduling

SUPPLIER SHOWCASE

- Soil Moisture Monitoring Supplier Showcase and Wine Reception

REGISTER EARLY AND SAVE — SEATING IS LIMITED!

Register online at www.precisionaginc.com or BY MAIL, FAX OR PHONE

MAIL TO: 179 Niblick Road #330, Paso Robles, CA 93446

FAX TO: (805) 239-8262 ■ **OR CALL:** (805) 239-8200

Registration fee includes continental breakfast, lunch, supplier showcase, and materials.

SAVE Early-bird Registration fee: \$99 by April 1, 2009 Qty:___ @ \$99 \$ _____

Multiple Registration Discount (2+)* \$89 each by April 1, 2009 Qty:___ @ \$89 \$ _____

General Registration fee: \$129 after April 1 and onsite Qty:___ @ \$129 \$ _____

(Please print clearly.)

TOTAL \$ _____

*Discounted rate for two or more people from the same company registering together.

Print Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Method of Payment: Visa MasterCard Amex Check (made payable to Precision Ag, Inc.)

Name on Card: _____ Exp. Date: _____

Credit Card Number _____ - _____ - _____ Billing Zip: _____ Auth Code: _____



The IMW will be led by Lowell Zelinski, Ph.d. He is a soil-plant-water relations expert with 28 years of hands-on experience. He holds a master's degree in ag science from Cal Poly San Luis Obispo and a doctorate in soil-plant-water relations from U.C. Davis. He has worked as a U.C. Extension Farm Advisor, private agricultural consultant, and a CSU professor. Zelinski now runs an irrigation scheduling and vineyard consulting company in Paso Robles.

Register Now!

For the latest updates on speakers, topics and sponsors, please visit www.precisionaginc.com

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